

For Immediate Release



***ARCHITECTURE BY MANY MEANS NECESSARY***  
***Panel Discussion in conjunction with "desire bouncing"***  
***Friday, February 26, 2016 / 7:30 - 10:00 PM***



Alex Schweder *"The Sound and The Future"* 2016, Reflective Vinyl, Faux Fur, Electronics, Air , 15' x 15' x 15'

**Detroit, MI - Wasserman Projects** is pleased to present "Architecture by Many Means Necessary" a panel discussion covering the various approaches to architectural practice including exhibition, writing, and performance. Esteemed panelists include Sean Anderson, Cynthia Davidson, Mitch McEwen, and Alex Schweder, moderated by Reed Kroloff.

Doors open at 7:30 pm and discussion will begin at 8:00 pm. This event is free and open to the public however seating is limited, preregistration is suggested.

To RSVP visit: [www.wassermanprojects.com/events/](http://www.wassermanprojects.com/events/)

email: [rsvp@wassermanprojects.com](mailto:rsvp@wassermanprojects.com) or call 313.818.3550



**ABOUT SEAN ANDERSON:** Sean Anderson is the Associate Curator of Architecture at the Museum of Modern Art in New York. He is a Fellow of the American Academy in Rome and holds degrees in Architectural Design and the History of Architecture from Cornell University; at Princeton University, where he received an MArch, and the University of California, Los Angeles where he received a PhD in Art History. He has practiced as an architect in Afghanistan, India, Morocco, New York and Sri Lanka. Anderson was most recently Senior Lecturer and Undergraduate Program Director at The University of Sydney. His second book, *Modern*

*Architecture and its Representation in Colonial Eritrea* was published in 2015. His research has received support as a Senior Research Fellow of the Fulbright Program, the Social Sciences Research Council, the American Academy in Rome, the Graham Foundation and the Scuola Normale Superiore di Pisa.



**ABOUT CYNTHIA DAVIDSON:** Cynthia Davidson is an architecture editor and critic based in New York. She is the founding editor of *Log: Observations on Architecture and the Contemporary City*, a tri-annual journal begun in 2003, and editor of the *Writing Architecture Series* on architectural theory and criticism published by MIT Press. Both are projects of the Anyone Corporation, a non-profit, international and interdisciplinary think tank she has directed since 1991. Cynthia Davidson was also the founding editor of the architecture tabloid *ANY* (1993–2000) and the editor of the ten volumes documenting the *ANY* conferences,

which took place between 1991–2000 and held at different sites around the globe. She is currently co-curator, with Monica Ponce de Leon, of the United States Pavilion exhibition for the 2016 Venice Architecture Biennale, titled *The Architectural Imagination*.



**ABOUT REED KROLOFF:** Reed Kroloff is the founding principal of jones|kroloff, a unique practice that develops strategy for clients in the architecture and design industry and also guides architect selection processes. Kroloff was previously the Director of Cranbrook Academy of Art and Art Museum in Bloomfield Hills, Michigan and Dean of the Tulane University School of Architecture in New Orleans, Louisiana, which he led through Hurricane Katrina and its recovery. The recipient of the American Academy in Rome's 2003 Rome Prize Fellowship, Mr. Kroloff also served as Editor-in-Chief of *Architecture* magazine. He

holds degrees from the University of Texas at Austin and Yale University, and has practiced architecture in Texas and Arizona.



**ABOUT MITCH MCEWEN:** Mitch McEwen is a founding partner at A(n) Office and Principal of McEwen Studio, V. McEwen works in architectural and urban design. Her work has been published in Architectural Record magazine, the New York Times, and the New Museum, as well as exhibited at P! gallery, Elizabeth Foundation for the Arts, Storefront for Art & Architecture, and internationally. The Akademie Schloss Solitude granted McEwen an architecture fellowship in Stuttgart, Germany in 2012, and her projects have received awards from the Graham Foundation and Knight Foundation. Since 2014 she has been Assistant

Professor of Architecture at Taubman College of Architecture & Urban Planning at University of Michigan. McEwen holds an MArch from Columbia GSAPP and BA from Harvard in Social Studies.



**ABOUT ALEX SCHWEDER:** Alex Schweder works with architecture and performance art to complicate the distinction between occupying subjects and occupied objects. These projects have widely exhibited at the Museum of Modern Art in New York, Tate Britain, New York's Sculpture Center, Berlin's Magnus Muller, San Francisco Museum of Modern Art, Scope Basel, deCordova Museum, Marrakech Biennial. The Pollack Krasner and Graham Foundations have funded his projects. Schweder is the author of Stalls Between Walls included in Ladies and Gents, the Gendering of Public Toilets and Performance Architecture included in Urban

Interiors. He is a three-time artist in residence at the Kohler Company and was in residence at the Chinati Foundation and American Academy in Rome. Schweder has been a guest professor at the Southern California Institute of Architecture, Pratt Institute, and the Institute for Art and Architecture in Vienna.

## **ABOUT WASSERMAN PROJECTS**

Launched in September 2015, Wasserman Projects is a flexible and constantly evolving program of art, design, and music that brings together artists of all disciplines. Our mission is to promote the work of outstanding practitioners based locally and around the globe by hosting exhibitions, conversations, and supporting creativity wherever we can be useful. Through collaborations and programming that generates interest, curiosity, and commerce, our goal is to become one of the many threads in the vibrant fabric that is Detroit.

Whenever. Wherever. Art + Music

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