

WASSERMANWORKS



Neal Spector, *I'm Not a Maid, I'm a Housekeeper*, 2026. Courtesy of the artist

FOR IMMEDIATE RELEASE

Wasserman Projects is proud to present *Drive Me Crazy*, featuring new works from Neal Spector, opening June 27th and on view through August 15th. Presented in Wasserman Works, this exhibition features nine framed prints to create an intimate viewing. Spector uses cinematic source material as a framework to explore themes of absence, longing reinvention, humor, family, and loss. While acknowledging the history, content, and affect of films, the work is created through a queer perspective, capturing moments to manipulate through cropping, assemblage, redaction, and negative space. This juxtaposition strips the imagery of its original narrative to tell a deeply personal story. Spector's palate is cinema—he captures moments from early Hollywood, which focus on the allure of affluence and high society culture, to hold a mirror up to his life experiences.

The works presented at Wasserman Projects reflects a lifelong relationship with movies, not simply as entertainment, but as an emotional archive through which memory and meaning are continuously reshaped.

About Neal Spector

Neal Spector lives and works in Los Angeles. For more than three decades, Spector worked in Hollywood as creative executive and entrepreneur—building and leading major entertainment advertising agencies including Creative Doman, Trailer Park, Kickball Entertainment, and Ammo Creative—Spector developed a career rooted in the power of imagery, editing, and narrative compression. In 2008, Spector presented his first solo exhibition, *Labels*, at Guy Hepner Gallery in Los Angeles, where he first began experimenting with appropriation and image deconstruction. After stepping away from the fine art world for many years while continuing his career in motion picture marketing, he returned with a new body of work that transforms vintage film stills, title sequences, subtitles, and found cinematic fragments into original visual compositions.

About Wasserman Projects

Wasserman Projects is a flexible and constantly evolving program of art, design, and music. Operating as a split for and not-for-profit organization, Wasserman Projects helps artists bring to fruition and share new projects with our visitors that inspire discourse on art and issues that are particularly active and timely in Detroit. Our mission is to promote the work of outstanding practitioners based locally and around the globe by hosting exhibitions, conversations, and supporting creativity wherever we can be useful. Through collaborations and programming that generates interest, curiosity, and commerce, our goal is to become one of the many threads in the vibrant fabric that is Detroit.

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